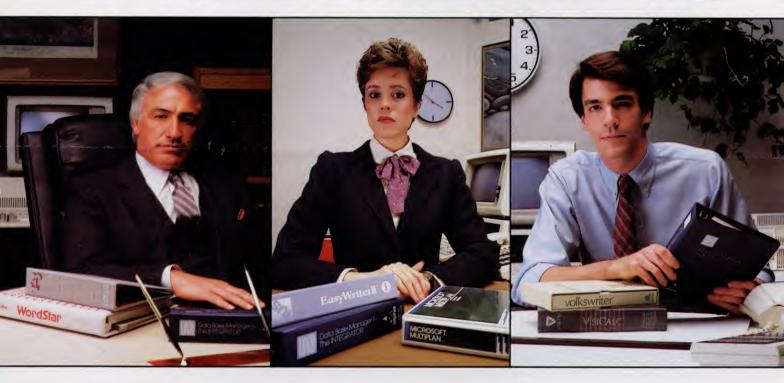
INTRODUCING DATA BASE MANAGER II FROM ALPHA. IT'S FOR PEOPLE WHO HAVE THEIR OWN IDEAS ABOUT WHICH SOFTWARE SHOULD BE INTEGRATED.



Here's a proposition for you.

First thing tomorrow, throw out at least one of your favorite computer programs. Maybe your word processor. Maybe your spreadsheet. Maybe both. Just make sure it's something you like, and that you've spent some time learning it.

Now, start from scratch with programs you don't know. Ones that force you to give up features you depend on now.

Interested?

Well, if you plan to get in on the current "integrated" software rage, that's what you'll have to do. Because most integrated software systems only work with software from one manufacturer.

If you think that's too much to ask, then Data Base Manager II from Alpha is for you.

It starts by giving you an enormously powerful and elegantly approachable data base system. One that's menu driven and responds to simple, English-like commands. But one that's also truly fast. With all the advanced features you'd expect from a top-notch data base management system.

Plus, you get extended DBMS features like phonetic word search, built-in form letter, and date calculations. And a painless way to file data transferred to your PC from other micros, mainframes or information utilities.

And then it lets you do something else. It lets you totally integrate *your* word processor, and *your* spreadsheet program, instantly.

So you can quickly call up and manipulate any information. Then move it over to VisiCalc,® 1-2-3^{™*}or Multiplan for calculations. Then shuffle it over to WordStar,® EasyWriter or Volkswriter for

word processing. Without re-entering data. And without complex commands.

In fact, Data Base Manager II lets you integrate nearly any combination of the word processing and spreadsheet programs that run on the IBM PC or XT.

The prestigious software journal, *The Rosen Electronics Letter*, says Data Base Manager II's unique capabilities "unify some of the best of the productivity packages already on the market... This is a signal achievement."

You'll say that this is the way personal computing is supposed to work in the first place.

See the remarkable new Data Base Manager II today. Call us toll-free at 1-800-451-1018 (in Massachusetts call 1-617-229-2924 collect) for the name of the Alpha Software Dealer nearest you.



DATA BASE MANAGER II FROM



30 B Street, Burlington, MA 01803

DATA BASE MANAGER II – THE INTEGRATOR

TECHNICAL SPECIFICATIONS

Description:

DATA BASE MANAGER II is a powerful easy-to-use data base management system. It is fully menu driven and integrates with most popular spreadsheets and word processors.

Integrates:

VisiCalc[™] (DIF format files).

Other spreadsheets supporting DIF files.

Multiplan™ (SYLK format files).

Wordstar[™] (including production of Mailmerge[™] files).

Lotus 1-2-3[™] (Worksheet and Import files).

Other word processors supporting IBM ®PC-DOS ascii files.

System Requirements:

IBM PC, IBM PC XT, or COMPAQ[™] Portable Computer.

2 disk drives (1 double sided).

128K of memory (192K under DOS 2.0).

Printer optional but recommended.

Data Base Specifications:

40 fields per record.

Data bases per disk limited only by disk capacity.

60 characters per field.

Hard disks and IBM-PC XT supported.

Sort:

Fast memory based sort of up to 2,500 records on a single key. Disk based sort of all records in data base on up to 40 keys. Fields can be sorted in alphabetic, numeric or date formats, ascending or descending order.

Search:

Search criteria options: equal, not equal, less than, less than or equal, greater than, greater than or equal. Five level search.

Wildcard search of field.

Wildcard search of record.

Phonetic search.

Global search and replace with option to confirm each replacement before it is made.

Reports:

Define and store up to 10 report formats per data base.

Edit and review existing report formats.

Reports can have titles, footnotes, page breaks and control breaks.

Records can be written on a single line or on multiple lines.

Fields can be formatted individually (left justified, right justified, \$ format, number format, date format).

Reports can be output to printer, screen or disk file for inclusion in word processing documents.

Reports can be printed in mailing label format with up to 4 labels across each page.

Form Letters:

Substitute data from DATA BASE MANAGER II into form letters to produce customized mailings, invoices etc. Form letter can be written using Edlin, Wordstar or any other word processor which produces standard IBM DOS ascii files.

Field Calculations:

Arithmetic and date calculations can be performed on fields.

Reconfigures Data Base:

Data base can be reconfigured. Fields can be added, deleted, reordered, lengthened or shortened.

Merge:

Two separate data bases can be merged together to create a larger data base. Data bases do not have to be of identical form to be merged.

Data bases can be joined on common fields to form new data bases.

Merge with common field provides relational capabilities.

Applications:

The integration of DATA BASE MANAGER II with spreadsheet and word processor allows for many applications. Examples are: Accounts Receivable, Accounts Payable, Inventory, Medical Forms, Dental Forms, Time and Billing and forms preparation. These are documented in the DATA BASE MANAGER II manual.

Call Alpha Software Corp. at 800-451-1018 (in Mass. call 617-229-2924) for the location of your nearest dealer.